PeopleUX

UT Dallas Streamlines the User Experience Across Personal Mobile Devices with PeopleUX

Executive Summary

UT Dallas initially wanted to mobilize PeopleSoft Campus Solutions to allow students to perform self-service tasks from the ease of their personal devices (phones, tablets, laptops, etc.). After implementing PeopleUX for Campus Solutions, the PeopleSoft team chose to expand the use of PeopleUX for employee self-service modules as well. PeopleUX was used to enable Fluid and deliver a mobile-friendly, unified, and modern user experience across various application pillars.

Challenges

Students today demand a mobile-ready modern user interface and allows them to perform tasks like enrolling for classes, keeping up with academic or financial information, and more on the go. The digital expectations of employees have also evolved into a streamlined and unified UI that helps them execute

UTD
THE UNIVERSITY OF TEXAS AT DALLAS

INDUSTRY	STUDENTS	EMPLOYEES
Education	29,543 (Fall 2019)	6000+

PROFILE

The University of Texas at Dallas (UT Dallas) is an innovative institution on the path to achieving Tier One national research university status. UT Dallas offers over 141 academic programs across its seven schools and hosts more than 50 research centers and institutes. The university uses PeopleSoft Campus Solutions, PeopleSoft EPM, and PeopleSoft Financial Management applications to manage critical student and staff functions.

critical self-service transactions faster with accuracy. The PeopleSoft team at UT Dallas identified that the native user experience (UX) designed for desktop only was not optimal for the multitude of devices and form factors used by students and employees. The text-heavy and non-responsive UI was negatively impacting engagement rates and user satisfaction. Interested in rolling out Fluid UI, the university was faced with the need for additional skills and customization to its existing PeopleSoft. Additionally, the coexistence of Classic, Classic Plus, and Fluid pages also stood between a seamless and unified experience UT Dallas was looking for.

Solution

PeopleUX enabled UT Dallas to deliver a modern mobile user experience without requiring redevelopment of business logic or customizing the underlying PeopleSoft application. PeopleUX transformed the existing UX across the Student Center, Faculty Center, and Advisor Center. Plugging in at the webserver level, PeopleUX delivered a uniform UI across mobile and desktop clients allowing users to navigate through self-service transactions between devices and browsers seamlessly.

Results

The new UI enabled a modern mobile user experience for students and staff at UT Dallas, making transactions faster and easier to complete. PeopleUX simplified complex operations, reduced clutter on smaller form factors, and allowed easier navigation. The improved UX was integrated with UT Dallas' brand imagery and colors.

" Appsian allowed UT Dallas to offer a mobile solution to our students that has become an integral part of their experience. We greatly value our partnership and look forward to exploring ways to enhance the user experience to the broader university community. "

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